



WEDDING FLOWERS + STYLING

Guiding you through your dream day

WELCOME



Alexandra Penelope Photography

Hey lovers!

We're so excited that you're here and ready to begin your wedding styling. There are so many exciting things to plan and we are so happy to be a part of it.

Sweet Pea Botanica is a full-service floral stylist, taking pride in curating bold and romantic flower designs paired with luxe styling. We have a focus on reflecting our couples style and perfectly bringing their wedding vision to life.

While there is a lot to think about for your special day, we are here to help you feel relaxed and know that your floral styling is in the best hands. We make the entire process easy, from your initial enquiry to quoting, consultations and the most important part - making your day look like a fairytale.

We have created this flower guide to help you through any questions you may have, to give you some inspiration and let the excitement begin!

If you have any questions and would like to reach out to us, don't hesitate to get in touch by phone or email! We are here for you every step of the way.

Ashlee and Nikki x



Ann-Alysse and Yannis

Venue: Wallalong House Hunter Valley

Photographer: We Are Origami





OUR BOOKING PROCESS

Step One

Newly engaged and ready to start your wedding flower journey? Fill out our enquiry form on our website or email us to check our availability. Don't forget to give us your wedding date and venue and a little description of your wedding day and aesthetic.

Step Two

Yay - we're available on your wedding date! - We will send your client portal to you with our contract to have a read through and our floral wishlist to fill out. We can arrange a studio or phone consultation to chat about ideas and show you examples of styling set ups.

Step Three

Designing your Proposal - Now that we have a good vision of your wedding styling, we design a tailored proposal with an itemised quote of the floral items requested along with a mood board of flower inspirations and colour palette. Don't hesitate to reach out to us with any adjustments or questions.

Step Four

Securing your date and Final Consultation - Ready to book us in? A 20% non-refundable deposit and signed contract is required to secure your date. One month prior to your wedding day, we will catch up for a studio or phone consultation to run through your flowers/styling and wedding day details. Your final amount is now due and your wedding day is getting close!

Step Five

It's your wedding day! - Time to sit back and relax, drink champagne and get ready for your big day. We'll be delivering your personal flowers to you and setting up your venue with beautiful flowers and styling pieces!



Alana Atkins Photography



Need inspiration for selecting your colours?

We recommend having a cohesive theme throughout the entire wedding. Whether your aesthetic is luxe bohemian, classic and clean, bright or moody, we can create a dreamy colour palette, ensuring flowers and styling complement one another, from the bridal party to the ceremony and table settings. We've gathered together a few popular palettes, but they don't stop here! Chat to us about other colour combinations we can put together for your wedding.

Bright & Bold For the couple who wants to stand out. Think pops of bold pinks, reds and purples. Always a winner in our eyes!

White & Black The classic whites with a bit of a twist. Fluffy and crisp white flowers with pops of black for an elegant yet statement wedding.

Colourful You can't go wrong with colour! Pair your bright flowers with fruit for a fresh and summery aesthetic.

Blush & White Soft, feminine, classy and timeless.

Autumnal If you love those burnt orange tones with complementing reds and dusty pinks. Add a pop of black or burgundy if you're feeling adventurous!

Moody Deep burgundy paired with soft and neutral shades. Textural and moody.

COLOUR PALETTES



Bright & Bold



White & Black



Colourful



Blush & White



Autumnal



Moody



MUST HAVE'S ON YOUR WISHLIST



Have you been wondering which areas and/or flower items are a 'must have' for your wedding flower wishlist? We're here to help you break it all down and see if you really need those corsages or signing table flowers! These differ for each wedding and what is important to each couple, but the below items and areas are usually photographed the most and have that 'wow' factor for you and your guests. We recommend this to be your focus before adding on all those extra smaller areas that end up exceeding your allocated flower spend.

Bridal Party

- **Bouquets** for the bride, bridesmaids and flower girl.
- **Buttonholes** for the groom and groomsmen are always a nice touch to tie the whole bridal party together but this differs from couple to couple.

Ceremony

- **Ceremony Backdrop** is where we believe most of your allocated money for flowers should be. This is where you commit to each other in front of your family and friends, the backdrop behind you should be magical!
- **Aisle Flowers** either marking the start of your aisle or lining the aisle all the way down.
- **Rose Petals** for the guests to throw for an epic photo opportunity.
- **Welcome Sign Flowers** For a beautiful entrance into your wedding.

Reception

- **Bridal Table** should be a focus here! Flowers and candles across the table. We also recommend having a ceremony backdrop you can repurpose here.
- **Guest Tables** They can be minimal or abundant, but flowers are always a nice touch to a table setting. Add flowing fabric runners and candles.
- **Fireplace Mantel** Flower cloud arrangements and candles are a big yes for creating a beautiful feature in the reception.
- **Hanging Installation** If your venue is suitable for hanging flowers, add that 'wow' factor above your guest tables or bridal table!



STYLING COLLECTION

Our service also includes a range of styling items available for you to hire which we set up along with your flowers. We have a variety of styles and colours to suit any wedding aesthetic.

We absolutely love adding a dreamy and romantic touch to your wedding by lighting up your space with candles or adding soft fabrics, stone vases, and table numbers to your reception tables.

View our 'Styling Collection' and have a chat to our team about how we can create a cohesive space with beautiful styling peices complementing your flower designs.

Our collection includes:

- Candles paired with holders
- Table numbers
- Wishing wells
- Fabric table runners
- Signage with frames/easels
- Name place cards
- Backdrop structures - arbours, stands and plinths
- Jars, vases and pots
- Decorative pieces - eg, travertine stone, shell dishes, rugs, bowls

+ more!





MEET NIKKI AND ASHLEE

Hi! We are Nikki and Ashlee, the owners and floral stylists of Sweet Pea Botanica.

We have grown as florists and friends over the years and have been in the flower industry for 17 years combined. With a passion for events and weddings, we took the leap in creating Sweet Pea Botanica together in 2021.

Fun facts!:

The Sweet Pea flower represents both of us being our birth month flower - we are only 11 days apart.

Back in 2016 we worked together for a year and half and have continued to be besties since.

Our go-to style is a bright, bold and statement aesthetic and anything that steers away from the traditional.

We believe that flowers have a unique uplifting impact on everyone who gets to enjoy them. Flowers make all the difference in a space and enhances the vibe of any event.

All we need to know is your wedding aesthetic and we'll create floral magic for you!

We can't wait to meet you and hear all about your wedding dream xo



FAQ

How far in advance should I enquire about my wedding flowers?

We recommend reaching out between 12-18 months from your wedding day. Although, we can secure dates closer to your wedding day, depending on availability! Peak wedding season (September through to March) books out fairly quickly.

What does a labour cost include?

The labour cost includes trips to the markets to pick up your beautiful flowers, flower care and preparation, designing and creating, delivery of the bouquets and buttonholes, travel, setting up and styling the wedding and returning for a late night pack down when the wedding has ended. The next day is spent cleaning and disposing of rubbish and green waste. The labour cost varies depending on the size of the wedding and the distance of travel.

What happens to the flowers and styling items after the wedding?

If there are any items we need to collect or flowers to remove, we return after the wedding to pack down. We always suggest taking flowers home so you and your guests can enjoy them for a little bit longer! You can also add on our 'wrapping station' service, where we arrive earlier to bundle together flowers for your guests to take with them.

What is an exclusive/full service florist?

We are a full service florist which means we require to be the exclusive florist for the event, we don't allow for collaboration with other floral stylists (unless hired by us to assist), clients friends and family, DIY, or venue packages which include floral arrangements. This avoids any confusion between florists work and ensures the process runs smoothly. We take pride in every floral design, ensure you have high quality flowers and cohesive styling throughout your entire wedding.

How much should I allow for our wedding flowers and do you have any packages?

We don't have packages as all of our weddings are unique and tailored to each couples style and their requirements as well as what is suitable for the venue. We want each wedding to stand out and reflect the couple.

How long will it take to receive my quote?

We will generally have your quote sent to you within 7 days.

How do I know which flowers will be available or which types of flowers to include?

We can discuss which flowers will be in season at the time of your wedding and which flowers you like and dislike. As availability always changes, we can never guarantee specific flower types requested but the flowers selected will always represent the overall style of your wedding. We generally like to work with a colour palette and a particular style and select flowers which will complement this.

Do you hire out any other styling items or furniture?

We have a range of styling items - decorative pieces, props and frames/backdrops to hire. View our 'Styling Collection' and speak to our team about creating a cohesive space with flowers and beautiful styling pieces to complement your aesthetic.



CONTACT US

hello@sweetpeabotanica.com.au

www.sweetpeabotanica.com.au

Ph: 0437 674 823

Follow Us: [@sweetpeabotanica](https://www.instagram.com/sweetpeabotanica)

